

COMPANY PROFILE

FOOTBALL INTELLIGENCE, BUILT IN **SAUDI** **ARABIA**

We turn match video into structured performance data, so talent can be found, tracked and developed.

WHO WE ARE

A Saudi company, built by Saudi
PhD holders

WHAT WE DO

Computer vision and data
analysis with expert human
review

WHERE WE START

Youth football, from the Jawwy
Elite League U21





01

A SAUDI COMPANY.

Locally built solutions suited to the production conditions and competition structure of Saudi football.

02

BUILT BY SAUDI PHD HOLDERS.

Our Saudi PhD holders design and build the analysis technology behind every player and team profile.

03

BORN IN OUR RESEARCH LAB.

Flag Analysis came out of our research lab, bringing scientific rigour to football data.

KNOWLEDGE + EXPERIENCE

Research knowledge from our lab, together with technical experience in the Saudi Premier League.

WHY NOW

WHY YOUTH FOOTBALL DATA MATTERS



01

LIMITED COVERAGE

Matches are available, but structured performance data and cumulative player profiles remain limited across youth competitions.



02

IMMEDIATE TECHNICAL VALUE

Data supports player-development tracking, position-specific comparison, and opposition preparation.



03

A SCALABLE NATIONAL ASSET

Every analysed match adds a new record to a database spanning seasons and age groups.



04

NATIONAL TEAM RELEVANCE

Continuous monitoring broadens the talent pool and supports performance-based watchlists.

WHAT WE DO

AI AND COMPUTER VISION, CHECKED BY EXPERTS

Flag Analysis turns football matches into structured performance data. Technology does the heavy lifting, and expert human review keeps the results dependable.

Artificial intelligence

Computer vision

Event-data analysis

Expert human review



Match analysis platform — AI and computer vision turn match video into event data



National youth database — a growing record of U21 players and teams



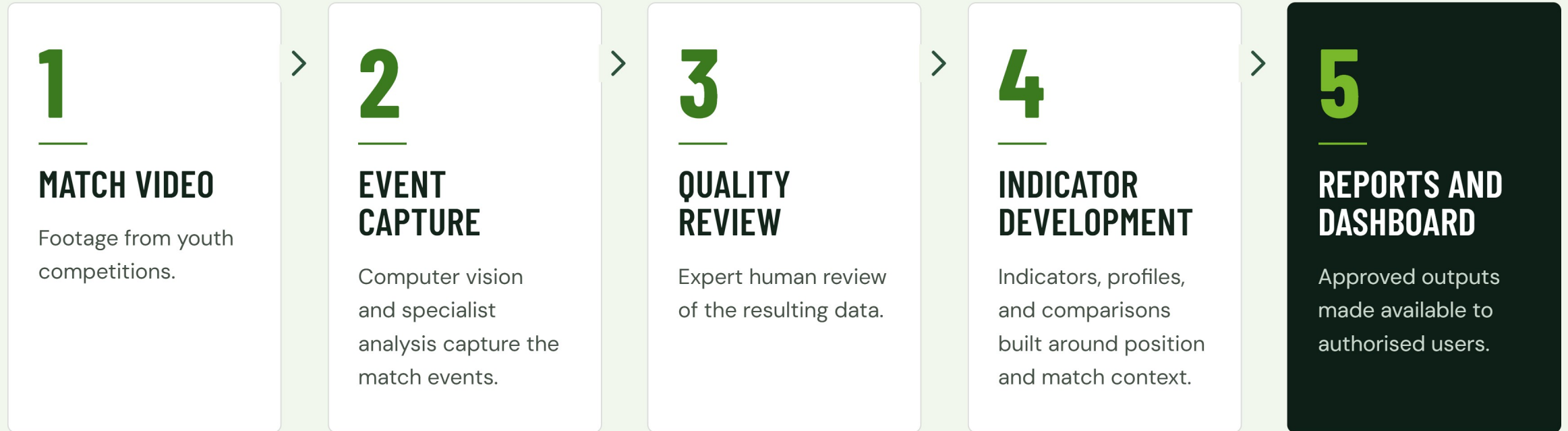
Player and team profiles — cumulative indicators that account for position and match context



Connected products — scouting, recruitment, media content and academy management



FROM MATCH VIDEO TO DECISIONS



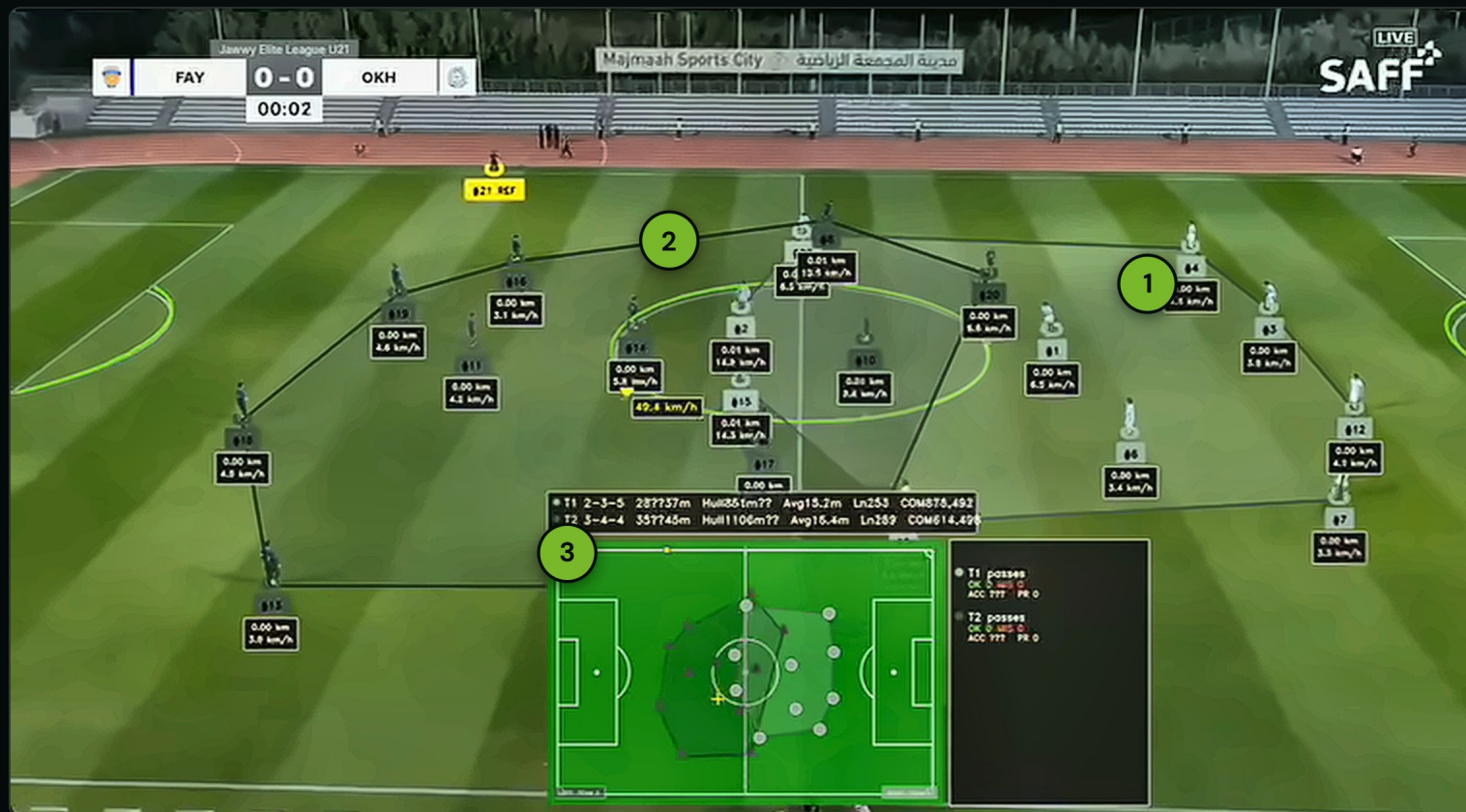
Repeated across seasons, this process turns the match archive into a cumulative record of player and team development.

THE ANALYSIS, IN ACTION

Each player carries a live label with distance covered and speed.

Lines and shaded areas show how each team is positioned on the pitch.

A tactical map shows both formations, with pass accuracy for each team.



Frame from a Flag Analysis video of a Jawwy Elite League U21 match.

PROOF FROM THE WORK ALREADY UNDERWAY

32K+

match events analysed

30+

teams supported across multiple
federations

30+

analytical metrics per player



Murad Hosawi: an early-detected player who progressed to the Saudi national team and Al Hilal (January 2026).

OUR VISION

TODAY'S YOUTH TALENT IS THE WORLD CUP GENERATION

We build and analyze data on football players under 21,
because preparing for the future starts with discovering and
developing talent today.

The platform

FLAG ANALYSIS

THE ROAD TO **2034** STARTS HERE.

2034

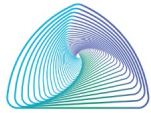


OUR PARTNERS

THE SAUDI ECOSYSTEM WE WORK WITH

Universities, national bodies and programmes that support our work.

جامعة طيبة
TAIBAH UNIVERSITY



جامعة
الملك سعود
King Saud University



مسك
مؤسسة محمد بن سلمان
Mohammed Bin Salman
Foundation



وزارة الرياضة
Ministry of Sport



Smart Solutions for Sports Performance Analysis and
Technical Development

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